# **DISTRIBUTION AGE**

### 1965 EDITORIAL INDEX

January to December, 1965 • Vol. 64 • By Principal Classifications

### **Distribution Management**

Designing a Distribution System, William B. Saunders, January, p. 32

"Damn the Tariffs! Full Speed Ahead!", Bernard J. Hale, January, p. 37

National Council of Physical Distribution Management, January, p. 48

Clarity With Words, April, p. 14

Using a Law Library, Frank Loughran, June, p. 36

Education: First Rung Up the Ladder, June, p. 51

The Space Age Traffic Manager in Today's World, Louis G. Molinari, July, p. 29

The Traffic Department: Who Does What (DISTRIBUTION AGE survey of traffic managers), July, p. 42

The Age of Distribution . . . The Pioneers (Painting by Richard Hook depicting the early days of freight transportation), August, p. 33

Computer-Coordinated Distribution, J. K. Mc-Connell, September, p. 37

How You Look to an Executive Recruiter (DISTRIBUTION AGE tape-recorded interview with William Hertan), September, p. 42

Checklist for Traffic Managers, Rhodes C. Berry, September, p. 53

The ICC Practitioner, Ron Ray, November, p. 23

Integrated Production and Logistics, Max L. Jones, November, p. 30

The Age of Distribution . . . Into the Blue (Painting by Richard Hook depicting the early days of aviation), November, p. 35

Planning Capital Expenditures, Norbert Lloyd Enrick, Ph.D., November, p. 48

Total Cost's Affect on Ratemaking, Charles W. King, December, p. 25

The Growing Use of Personality Testing, John T. McCullough, December, p. 38

### Transportation—General

The Nation's Estimated Freight Bill, January, p. 30

What's Ahead in '65, January, p. 31

GBL, Ron Ray, January, p. 42

The Truck Through B/L, Alfred L. Lomax, March, p. 28

Consolidating Small Shipments, Brigadier General John D. Crowley, U.S.A., March, p. 41

You and the U.S. Mail, Hon. E. George Siedle, April, p. 38

Your Career in Transportation, E. Grosvenor Plowman, May, p. 50

The Bigger They Come The Harder They Go, Ron Ray, July, p. 23

The Government's Responsibility (DISTRIBUTION AGE tape-recorded interview with Alan S. Boyd), October, p. 28

A Chaotic Patchwork, Daniel P. Loomis, October, p. 34

The Truth Does Not Decay, John E. Amos, October, p. 38

In The Public Interest, Braxton B. Carr, October, p. 41

The Key to Success, Sen. Warren G. Magnuson, October, p. 42

Deregulation is Worthwhile, E. Grosvenor Plowman, October, p. 44 A Partial Deregulation (DISTRIBUTION AGE

tape-recorded interview with Charles A. Webb), October, p. 46

No Simple Answers (DISTRIBUTION AGE survey of traffic managers), October, p. 50

### Transportation—Air

New Era in Air Cargo, Ron Ray, March, p. 20 Air Delivery at Surface Rates, Leonard P. Dixon, July, p. 35

Automated Airfreight, John T. McCullough, July, p. 42

### Transportation—Highway

The Small Shipment and the Motor Carrier, Ron Ray, April, p. 42

Letters, Bananas and a BOL, Leo T. Parker, January, p. 47

Shippers, Carriers Must Use Care, Leo T. Parker, February, p. 40

Burden of Proof, March, p. 47

How to Buy a Used Trailer, M. L. Kratzer, April, p. 48

We're From Missouri, Leo T. Parker, April, p. 50

A Shipper Looks at Small Shipments, Clarence D. Smith, May, p. 36 Maintaining a Private Fleet, Ron Ray, May,

p. 42
Released Rate Household Goods, Robert F.

Odell, June, p. 48

The Egg and the Common Carrier, Harry Jones and Frederick J. Beier, August, p. 23

The "Make or Buy" Decision on Company Trucks, Frank J. Max, Jr., September, p. 49 Employee Relocation Policy Checklist, Ron Ray, December, p. 30

#### Transportation—Rail

The Changing Face of LCL, John T. McCullough, January, p. 25

Fourth Section—A Problem to Ponder, May, p. 41

Piggyback Cuts Its Teeth, Ron Ray, June, p. 27 Unit Train, John T. McCullough, November, p. 41

### Transportation—Water

The Van Container . . . Global Catalyst, John T. McCullough, April, p. 23

Europe Prepares for U. S. Containerships, John T. McCullough, September, p. 29

## Warehousing—Public and Private

Choosing and Using a Public Warehouse, William E. Magnuson, February, p. 35

DISTRIBUTION AGE Warehouse Directory (complete listing of public warehouses throughout the U. S. and Canada), February, p. W-1

Demand/Production Warehousing, William R. Robins, March, p. 30

Facing a Problem (AWA), March, p. 40

Can a Public Warehouse Limit its Liability?, Donald E. Horton, July, p. 48

High Stack Fires, A. M. Lownsbury, August, p. 44

Freeports, U.S.A., August, p. 50

# Order Processing and Inventory Control

Speedy Order Processing, Raymond Bourque, July, p. 33

Mail Order Control, John T. McCullough, August, p. 38

### **Material Handling**

Operation Skyhook, January, p. 46 Lift Trucks Worn Out? What Next?, March, p. 35

Material Handling Spectacular, May, p. 25 Electric Lift Trucks, November, p. 46

Home-made Pallets, December, p. 36

### Containerization and Packaging

The Van Container . . . Global Catalyst, John T. McCullough, April, p. 23
Protect Your Product, June, p. 43

### Foreign Commerce

The Van Container . . . Global Catalyst, John T. McCullough, April, p. 23

Europe Prepares for U.S. Containerships, John T. McCullough, September, p. 29

# **DISTRIBUTION AGE**

### 1965 EDITORIAL INDEX

January to December, 1965 • Vol. 64 • By Principal Classifications

### **Distribution Management**

Designing a Distribution System, William B. Saunders, January, p. 32

"Damn the Tariffs! Full Speed Ahead!", Bernard J. Hale, January, p. 37

National Council of Physical Distribution Management, January, p. 48

Clarity With Words, April, p. 14

Using a Law Library, Frank Loughran, June, p. 36

Education: First Rung Up the Ladder, June, p. 51

The Space Age Traffic Manager in Today's World, Louis G. Molinari, July, p. 29

The Traffic Department: Who Does What (DISTRIBUTION AGE survey of traffic managers), July, p. 42

The Age of Distribution . . . The Pioneers (Painting by Richard Hook depicting the early days of freight transportation), August, p. 33

Computer-Coordinated Distribution, J. K. Mc-Connell, September, p. 37

How You Look to an Executive Recruiter (DISTRIBUTION AGE tape-recorded interview with William Hertan), September, p. 42

Checklist for Traffic Managers, Rhodes C. Berry, September, p. 53

The ICC Practitioner, Ron Ray, November, p. 23

Integrated Production and Logistics, Max L. Jones, November, p. 30

The Age of Distribution . . . Into the Blue (Painting by Richard Hook depicting the early days of aviation), November, p. 35

Planning Capital Expenditures, Norbert Lloyd Enrick, Ph.D., November, p. 48

Total Cost's Affect on Ratemaking, Charles W. King, December, p. 25

The Growing Use of Personality Testing, John T. McCullough, December, p. 38

### Transportation—General

The Nation's Estimated Freight Bill, January, p. 30

What's Ahead in '65, January, p. 31

GBL, Ron Ray, January, p. 42

The Truck Through B/L, Alfred L. Lomax, March, p. 28

Consolidating Small Shipments, Brigadier General John D. Crowley, U.S.A., March, p. 41

You and the U.S. Mail, Hon. E. George Siedle, April, p. 38

Your Career in Transportation, E. Grosvenor Plowman, May, p. 50

The Bigger They Come The Harder They Go, Ron Ray, July, p. 23

The Government's Responsibility (DISTRIBUTION AGE tape-recorded interview with Alan S. Boyd), October, p. 28

A Chaotic Patchwork, Daniel P. Loomis, October, p. 34

The Truth Does Not Decay, John E. Amos, October, p. 38

In The Public Interest, Braxton B. Carr, October, p. 41

The Key to Success, Sen. Warren G. Magnuson, October, p. 42

Deregulation is Worthwhile, E. Grosvenor Plowman, October, p. 44 A Partial Deregulation (DISTRIBUTION AGE

tape-recorded interview with Charles A. Webb), October, p. 46

No Simple Answers (DISTRIBUTION AGE survey of traffic managers), October, p. 50

### Transportation—Air

New Era in Air Cargo, Ron Ray, March, p. 20 Air Delivery at Surface Rates, Leonard P. Dixon, July, p. 35

Automated Airfreight, John T. McCullough, July, p. 42

### Transportation—Highway

The Small Shipment and the Motor Carrier, Ron Ray, April, p. 42

Letters, Bananas and a BOL, Leo T. Parker, January, p. 47

Shippers, Carriers Must Use Care, Leo T. Parker, February, p. 40

Burden of Proof, March, p. 47

How to Buy a Used Trailer, M. L. Kratzer, April, p. 48

We're From Missouri, Leo T. Parker, April, p. 50

A Shipper Looks at Small Shipments, Clarence D. Smith, May, p. 36 Maintaining a Private Fleet, Ron Ray, May,

p. 42
Released Rate Household Goods, Robert F.

Odell, June, p. 48

The Egg and the Common Carrier, Harry Jones and Frederick J. Beier, August, p. 23

The "Make or Buy" Decision on Company Trucks, Frank J. Max, Jr., September, p. 49 Employee Relocation Policy Checklist, Ron Ray, December, p. 30

#### Transportation—Rail

The Changing Face of LCL, John T. McCullough, January, p. 25

Fourth Section—A Problem to Ponder, May, p. 41

Piggyback Cuts Its Teeth, Ron Ray, June, p. 27 Unit Train, John T. McCullough, November, p. 41

### Transportation—Water

The Van Container . . . Global Catalyst, John T. McCullough, April, p. 23

Europe Prepares for U. S. Containerships, John T. McCullough, September, p. 29

## Warehousing—Public and Private

Choosing and Using a Public Warehouse, William E. Magnuson, February, p. 35

DISTRIBUTION AGE Warehouse Directory (complete listing of public warehouses throughout the U. S. and Canada), February, p. W-1

Demand/Production Warehousing, William R. Robins, March, p. 30

Facing a Problem (AWA), March, p. 40

Can a Public Warehouse Limit its Liability?, Donald E. Horton, July, p. 48

High Stack Fires, A. M. Lownsbury, August, p. 44

Freeports, U.S.A., August, p. 50

# Order Processing and Inventory Control

Speedy Order Processing, Raymond Bourque, July, p. 33

Mail Order Control, John T. McCullough, August, p. 38

### **Material Handling**

Operation Skyhook, January, p. 46 Lift Trucks Worn Out? What Next?, March, p. 35

Material Handling Spectacular, May, p. 25 Electric Lift Trucks, November, p. 46

Home-made Pallets, December, p. 36

### Containerization and Packaging

The Van Container . . . Global Catalyst, John T. McCullough, April, p. 23
Protect Your Product, June, p. 43

### Foreign Commerce

The Van Container . . . Global Catalyst, John T. McCullough, April, p. 23

Europe Prepares for U.S. Containerships, John T. McCullough, September, p. 29

